

GEORG-AUGUST-UNIVERSITÄT Göttingen



DFG Research Training Group 1703 "Resource Efficiency in Interorganizational Networks"

- Development and implementation of methods to improve the resource utilization
- Efficient utilization of renewable resources in combined production processes
- Cascade utilization
- 3 cohorts for 3 years each
- Members: 11 professors, 16 doctoral students (1st cohort)
- Involved divisions: Production and Logistics, Wood Biology and Wood Technology, Agricultural Engineering, Information Management, Mathematical Optimization, Application Systems and E-Business, Marketing and Retailing
- Qualification:
 - Interdisciplinary teamwork
 - Specialisation in the personal field of study
 - Basic multidisciplinary knowledge in topical areas beyond (e.g. Network analysis, Optimization, Wood technology, ...)
 - Acquirement of key skills (e.g. Project Management, Dynamic in Groups,...)

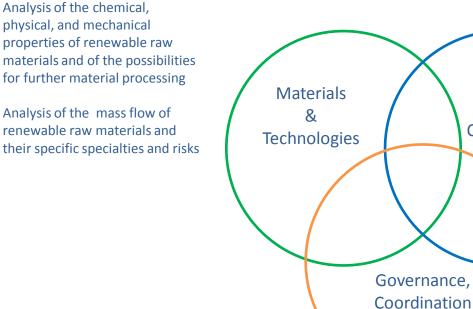




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Development of ideal reference models for the

coordination and communication from business to

& Marketing

Analysis of market potentials at customer level and development of marketing concepts

DFG



business



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